



THE OIKOS INSTITUTE
FOR SOCIAL IMPACT



FISHING DIFFERENTLY® 2026 NATIONAL CONFERENCE

SEPT 9-11 PHILADELPHIA
PENNSYLVANIA

BRIDGING THE GAP BETWEEN ANCHOR INSTITUTIONS
AND THE COMMUNITY IN WHICH THEY SIT



Fishing Differently[®] Ecosystem

Since 2008, the leaders of the Oikos Institute for Social Impact have refined the vision for bridging faith and supportive ecosystems for greater social impact.



Connect

We connect faith-inspired leaders and place-based investors to help anchor institutions harness the power of these assets for communal transformation and economic mobility.



Accelerate

Our asset-based approach to community development aims to accelerate the relief of distressed communities, alleviate human suffering, maximize human capital, and solve social problems.



Distressed Communities

Those experiencing structural inequities; disproportionate unemployment, wealth inequality, and gentrification.

Anchor Institutions

Those embedded in the ecosystem of the community that possess a strong connection as well as a depth of knowledge and understanding of their community needs and circumstances. Anchor Institutions possess underutilized real estate, lack of access to funding, and lack of mission-aligned development consultation and preparation to bring vital community service providing projects to fruition.

Faith-Inspired Leaders

Those inspired to make positive changes that solve or at least address social injustice and relieve human suffering.

Place-Based Investors

Address the needs of neighborhoods and regions that are underserved and under-funded.



The People that Make Our Work Possible

BOARD MEMBERS

- Richard Babcock
- Rev. Jamar Boyd II
- Alan Ferguson, Sr.
- Thomas Linton
- Imani Missouri
- Joyce Moy
- Rev. Jon Robinson
- Dr. William W. Towns
- Rev. Dr. Sidney Williams, Jr.
- Rev. Dr. Andrea Wright

OIKOS TEAM

- Rev. Dr. Reginald Blount
- Rev. Audrey C. Price, PhD
- Deborah Ayanna
- Rev. Dr. Challis Bradford
- Rev. Dr. Hanna R. Broome
- Rev. Carolyn Cavaness
- Rev. Dr. Susan Hillary Ephraim
- Rev. Mashod A. Evans, Sr.
- Rev. Dr. Lisa Hammonds
- La'Trece Kirk
- Rev. Dr. Brian Smith
- Rev. Regena Thornton
- Rev. Dr. Jeri L. Wright



Conference Sponsorship Levels

This work only happens through intentional partnership. Our sponsorship levels are thoughtfully designed to offer meaningful visibility, strategic alignment, and shared impact at every tier.

Philanthropy Sponsorship Package: \$100,000

- Dedicated room in conference center for meetings, demos, etc. and 6' complimentary exhibition table with two chairs
- Recognized consistently throughout the conference as a Philanthropy Level Sponsor and at the Impact Awards Gala
- Ten (10) complimentary conference passes
- Ten (10) complimentary Impact Awards Gala tickets with One (1) VIP table
- Extra large banner displayed in prominent conference center location
- Full page advertisement in conference booklet (e.g., on or inside back cover)
- Banner advertisement on conference website in prominent location as Philanthropy Level Sponsor

Premium Benefits (only 1 opportunity)

Empowerment Sponsorship Package: \$50,000

- Name and logo on all conference material as Empowerment Sponsor
- 6' complimentary exhibition table with two chairs
- Eight (8) complimentary conference passes
- Eight (8) complimentary Impact Awards Gala tickets with One (1) VIP table
- Recognition as an Empowerment Sponsor at the Impact Awards Gala
- Large logo banner displayed in prominent conference center
- Social media promotion (3 posts)
- Website logo placement for 3 months

Premium Benefits

Visionary Sponsorship Package: \$25,000

- Name and logo on all conference materials as Visionary Sponsor
- 6' complimentary exhibition table with two chairs
- Six (6) complimentary conference passes
- Six (6) complimentary Impact Awards Gala tickets
- Recognition as a Visionary Sponsor at the Impact Awards Gala
- Complimentary full-page advertisement in the conference booklet
- Large logo banner displayed in prominent conference center
- Social media promotion (3 posts)
- Website logo placement for 3 months

Standard Benefits

Catalyst Sponsorship Package: \$10,000

- Name and/or logo in all conference materials as Catalyst Sponsor
- Complimentary 6' exhibition table with two (2) chairs
- Four (4) complimentary conference passes
- Four (4) complimentary Impact Awards Gala tickets
- Recognition as a Visionary Sponsor at the Impact Awards Gala
- Website logo placement for 1 month

Standard Benefits

Impact Sponsorship Package: \$5,000

- Name and/or logo in all conference materials as Impact Sponsor
- Complimentary 6' exhibition table with two (2) chairs
- Two (2) complimentary conference passes
- Two (2) complimentary Impact Awards Gala tickets

Standard Benefits

Innovative Sponsorship Package: \$2,500

- Name and/or logo in all conference materials as Innovative Sponsor
- Complimentary 6' exhibition table with two (2) chairs
- One (1) complimentary conference passes
- One (1) complimentary Impact Awards Gala tickets

Standard Benefits

À La Carte Options:

- Lunch Sponsor (\$8,000) – Exclusive lunch branding, speaking opportunity
- Coffee Break Sponsor (\$3,000) – Branded coffee stations, signage
- Welcome Bags Sponsor (\$4,000) – Logo on all attendee bags, insert inclusion
- Mobile App Sponsor (\$6,000) – App loading screen, push notification
- WiFi Sponsor (\$2,000) – Custom network name, login page branding
- Lanyard/Badge Sponsor (\$3,500) – Branded lanyards and badge holders
- Live Stream Sponsor (\$5,000) – Virtual event branding, online presence



Exhibitors

● LEVEL 1

- Two (2) 6' tables
- Listed in conference booklet as an Exhibitor
- Two (2) conference passes
- Two (2) Impact Awards Gala tickets

\$2,000

● LEVEL 2

- One (1) 6' table
- Listed in conference booklet as an Exhibitor
- One (1) conference pass and 50% off additional passes

\$1,200

● LEVEL 3

- One cocktail table
- One chair and skirt

\$750

Advertisement Opportunities

Full Page: \$500
Half Page: \$300
Quarter Page: \$150

Conference Program – Print Advertisements: Advertisements in the conference booklet, available to conferees, gala attendees, and the general public.

Dining Opportunities

Impact Awards Gala

\$75.00/pp

Four-Course Dinner

Complimentary for Awardees

Luncheon

\$50.00/pp

Three-Course Lunch

Oikos Impact Awards Gala Sponsors

Thursday, September 10, 2026

The Oikos Institute for Social Impact acknowledges and celebrates people in the faith community who demonstrate innovative approaches to community service at our Fishing Differently® Impact Awards Gala.

Awardees are nominated and selected for utilizing their spaces and resources to create a positive impact in their communities. They address a range of critical issues, such as food insecurities, affordable housing, childcare accessibility, recidivism, etc. Furthermore, some awardees successfully generate jobs and revenue, showcasing their significant contributions to society and exemplifying the essence of Fishing Differently® for social impact.



Gala Sponsorship Levels

Platinum: \$10,000

- Shows in all banquet materials as a Platinum Level Sponsor
- Eight (8) VIP Gala tickets/One (1) VIP table
- Reserved VIP seating at the Gala
- Full-page advertisement in Gala program

Gold: \$5,000

- Shows in all banquet materials as a Gold Level Sponsor
- Six (6) VIP Gala tickets
- Reserved VIP seating at the Gala
- Half-page advertisement in the Gala program

Bronze: \$1,000

- Shows in all banquet materials as a Bronze Level Sponsor
- Two (2) VIP Gala tickets
- Business card advertisement in the Gala program

Silver: \$2,500

- Shows in all banquet materials as a Silver Level Sponsor
- Four (4) complimentary Gala tickets
- Reserved VIP seating at the Gala
- One-quarter page advertisement in the Gala program

Family: \$500

- Two (2) VIP Gala tickets
- Included on Oikos' Family and Friends List in the Gala Program

Friends: \$250

- One (1) VIP Gala Ticket
- Included on Oikos' Family and Friends List



THE OIKOS INSTITUTE
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THANK YOU

For making this event a
success!

For more information

INFO@OIKOSINSTITUTE.ORG

www.oikosinstitute.org